



# Commuter Profile



Nearly 50% of Solano County residents live more than 20 miles from their worksite. This almost doubles the 27.2% of *all* Bay Area residents that travel more than 20 miles to work.



The average commute distance for Solano commuters is 53.2 miles...55% longer than the Bay Area average!



The average commute time for Solano commuters is 86.4 minutes...25% longer than the Bay Area average!



Over 90% of all Solano commuters travel by car vs. commuters from other Bay Area counties that rely on public transportation.

**It's true! Solano Commuters spend more time in their cars listening to radio than commuters from any other Bay Area County!**

**And, 95.3 KUIC exclusively targets Solano Commuters with up-to-the minute on-air and on-line traffic reports 24/7!**

**Utilize KUIC to grow your business!**

\* Commute Profile 2000 (San Francisco Bay Area)