



Format – Hometown Adult Contemporary

Target Audience – Adults 25-54

On-Air:

5A-10A: John Young, Don, & Heather
10A-2P: Don Potter
2P-7P: Donna Perry w/Todd James
7P-5A: The Best Music

Station Features:

Local Image 
Helping Your Hometown 
Local Traffic 
Local Weather 
Local News 
Local Events Information 
Daily Coffee Break Promotion 

The Music:

The Doobie Brothers
The Eagles
Sheryl Crow
Matchbox 20
B-52's
Kelly Clarkson

