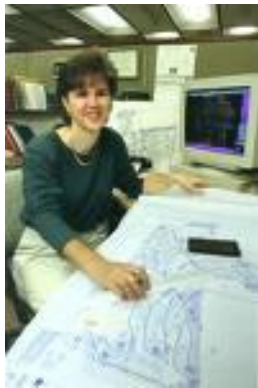


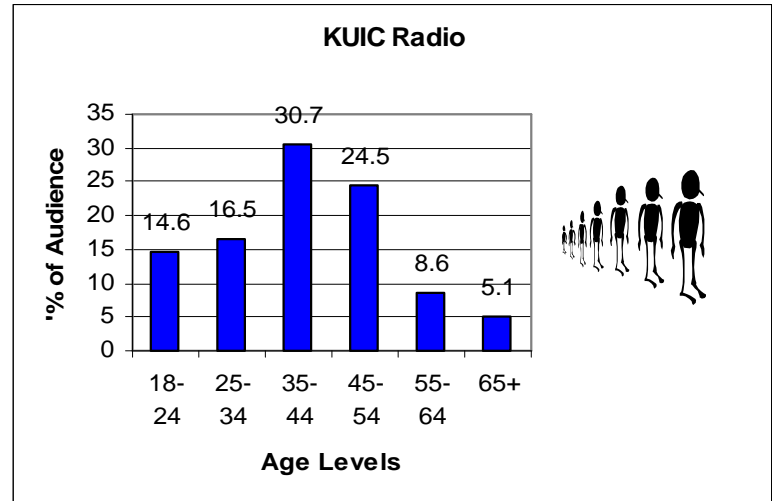
Our Listeners are Your Customers!



60% Female



40% Male



- Ø Employed = 86.2%
- Ø Own Home = 70.4%
- Ø Children in Household = 57.8%

• Scarborough Data

